

## Consumer Studies Major

Bachelor of Science in Apparel, Housing, and Resource Management  
College of Liberal Arts and Human Sciences  
For student date of entry under UG Catalog 2023-2024

### Consumer Studies Major

◆ CONS 3404 Consumer Education Strategies**	3__
◆ CONS 4304 Advanced Consumer and Family Finances**	3__
◆ CONS 4314 Debtor-Creditor Relationships	3__
◆ CONS 4324 Financial Counseling	3__
◆ CONS 4404 Consumer Protection	3__
◆ CONS 4414 Professionalism in Consumer Affairs	3__
ACIS 2115 Principles of Accounting or 1004 Accounting Foundations	3__
COMM 2004 Public Speaking	3__
MGT 3304 Management Theory and Leadership Practice	3__

### Total Consumer Studies Credits

**27 credits**

### Controlled Electives

(Select at least 15 credits from one of the suggested emphases)

3\_\_ 3\_\_ 3\_\_ 3\_\_ 3\_\_

#### Consumer Products and Promotion

CONS 4974 Independent Study  
CONS 4994 Undergraduate Research  
COMM 3134 Public Advocacy\*\*  
CRIM 3414 Criminology\*\*  
FMD 1204 Clothing and People  
FMD 3104 Fashion Retailing Concepts\*\*  
FMD or PM/RED 3954 Study Abroad  
HNFE 1004 Foods, Nutrition, and Exercise  
MGT 3324 Organization Behavior  
MGT 3334 Managing Human Resources\*\*  
MKTG 3504 Advertising\*\*  
MKTG 4154 Marketing Research\*\*  
MKTG 4204 Consumer Behavior\*\*  
PHS 1514 Personal Health  
PHS 3534 Drug Education  
PSCI 3224 Public Opinion\*\*  
PSCI 3264 Interest Groups\*\*  
RED 2614 Introduction to Residential Technology  
RED 2644 Housing and the Consumer

#### Consumer Financial Services and Counseling

ACIS 1504 Intro to Business Analytics & BI  
CONS 4974 Independent Study  
CONS 4994 Undergraduate Research  
FIN 2114 Investments & Financial Literacy  
FIN 3054 Legal and Ethical Environment of Business  
FIN 3104 Introduction to Finance\*\*  
FIN 3204 Risk and Insurance  
FIN 3124 Financial Planning for Professionals  
FIN 4104 Retirement Planning\*\*  
FMD or PM/RED 3954 Study Abroad  
HD 2304 Family Relationships  
MGT 3064 Cornerstones of Entrepreneurship and Innovation \*\*  
MGT 3454 (AAEC 3454) Small Business Management and Entrepreneurship\*\*  
PSCI 1014 Intro to United States Government and Politics  
PSCI 1024 Intro to Comparative Government and Politics

### Total Consumer Studies Controlled Electives

**15 credits**

### Total Consumer Studies Major Credits

**42 credits**

### Free Electives

**14 credits**

- ◆ Courses included in in-major GPA calculation; in-major and overall GPA of 2.0 required for graduation.
- + For satisfactory progress toward a degree, these courses must be completed by the time the student has attempted 75 hours.
- \*\* Prerequisites or co-requisites apply. Consult your advisor.

A sequence of 2 foreign language courses is required for graduation unless 2 high school credits of the same foreign language or 6 transfer credit hours of foreign language have been earned. These credits do not count toward graduation. See Catalog section on "Graduation Requirements".

## AHRM Core Degree Requirements

AHRM 1104 Introduction to AHRM and Student Resources	1__+	
<u>Economic Well-Being</u>		
◆ AHRM 2404 Consumer Rights	3__	
ECON 2005-2006 Principles of Economics or AAEC 1005-1006 Econ Food Fiber Systems	3__	3__
<u>Product Analysis (Choose one)</u>		
◆ CONS 3504 Resource Management. for Individuals & Families** (required for CONS major)	3__	
FMD 1204 Clothing and People		
RED 2644 Housing and the Consumer		
<u>Business Fundamentals</u>		
MKTG 3104 Marketing Management**	3__	
<u>Action Learning (Choose one - minimum 3 credits)</u>		
◆ CONS 4964 Field Study**	3__	
◆ CONS 4974 Independent Study		
◆ CONS 4994 Undergraduate Research		
FMD or PM/RED 3954 Study Abroad		
FMD 4244 New York Fashion Study Tour (Pre: 12 hours Apparel area courses; junior standing) (FMD Majors)		

### Total AHRM Core Requirements

**19 credits**

### Pathways to General Education

The Pathways curriculum includes seven core learning outcomes (visit <https://www.apps.provost.vt.edu/pathways/table.html> for a full list of approved pathway courses)

I. Discourse	3(f)___+	3(f)___+	3(a)___
ENGL 1105; 1106			
ENGL 3764 Technical Writing; ENGL 3774 Business Writing; or ENGL 3104 Professional Writing			
II. Critical Thinking in the Humanities	3__ +	3__	
III. Reasoning in the Social Sciences	3__ +	3__	
HD 1004 Human Development I			
HD 2004 Human Development II			
IV. Reasoning in the Natural Sciences	3__ +	3__	
V. Quantitative and Computational Thinking	3(f)___+	3(f)___+	3(a)___
◆ CONS 2304 Consumer and Family Finances			
MATH 1014 Precalculus with Transcendental Functions or MATH 1025 Elementary Calculus			
or MATH 1524 Business Calculus			
STAT 3604 Statistics for the Social Sciences (Pre: MATH 1014 or 1025 or 1225			
or 1524 or 1525)			
VI. Critique and Practice in Design and the Arts	3__ +	3__	
AHRM 1014 Design and Art for Consumers			
VII. Critical Analysis of Equity and Identity in the United States	3__		

### Total Curriculum for Pathways General Education Requirements

**45 credits**

### Minimum Total Credits

**120 Credits**

In accordance with university guidelines, courses satisfying Degree Core Requirements may not be Double counted to satisfy other areas of a degree such as in Pathways, Major Requirements, etc.